



# Overview of the KBCSD

## (Korea Business Council for Sustainable Development)

### Introduction

- KBCSD(Korea Business Council for Sustainable Development) is a CEO-led organization of 58 forward-thinking companies that endeavors to put Korean industry on track to economic development in harmony with environment and social development.
- KBCSD is a global network partner of the WBCSD(World Business Council for Sustainable Development)

### History

- 2002 : Inaugural General Meeting held on March 21
  - \* Dr. Dong-Soo Hur, Chairman of GS Caltex Corporation, appointed the first Chairman of KBCSD
- 2009 : Designated as a focal point for 'Green Growth Business Dialogue' under the Presidential Committee on Green Growth  
(Recognized as a premier business voice in shaping national sustainability policies)
- 2012 : WBCSD Annual Council Meeting held in Seoul, in commemoration of the 10th Anniversary of the establishment of KBCSD
- 2015 : Sustainable Korea 2030 Master Plan established and officially announced  
Korea-China CEO Roundtable on Sustainable Development launced in Beijing
- 2016 : Dr. Myung-Ja Kim, former Minister of Environment, appointed the second Chairperson of KBCSD

### Membership

- KBCSD membership spans 58 enterprises that are spearheading sustainable business practices
- Member companies comprise 17 industrial sectors as follows:  
oil refinery and gas, steel, electrical and electronics, petrochemical, construction, aviation, automobile, paper and pulp, accounting and consulting, telecommunications, power utility, agriculture, etc.

<b>Public-Private Policy Consultation</b>	<ul style="list-style-type: none"> <li>Convene CEO gatherings with high-level officials from politics, government and the National Assembly with a view to providing business inputs regarding pending policy issues on sustainable development (Invitees include Prime Minister, Minister of Environment, Minister of Trade, Industry and Energy, etc.)</li> </ul>
<b>Policy Research</b>	<ul style="list-style-type: none"> <li>Provide a platform for member interaction in developing sustainability policies, publishing policy recommendation reports, etc.</li> </ul>
<b>Visions and Roadmaps</b>	<ul style="list-style-type: none"> <li>Establish mid-, and long-term visions and action plans for the business sector in its response to major sustainability megatrends (Sustainable Korea 2030 Master Plan)</li> </ul>
<b>Capacity-Building</b>	<ul style="list-style-type: none"> <li>Enhance capacity-building and information-sharing for member companies associated with sustainability management through specialized education programs</li> </ul>
<b>Media Relations</b>	<ul style="list-style-type: none"> <li>Hold KBCSD Media Awards on Sustainability on an annual basis to promote public and media awareness of sustainable development</li> </ul>
<b>International Relations</b>	<ul style="list-style-type: none"> <li>Interact closely with WBCSD, CBCSD, Nippon Keidanren, ADB, GCF and other like-minded organizations to promote regional and global collaboration in such fields as climate change, energy, inclusive business, and global CSV</li> <li>Help member companies advance sustainable business practices by introducing best practice models and implementation tools proven by leading global expertises</li> <li>Spearhead green initiatives in Asia by holding 'Korea-China CEO Roundtable on Sustainable Development' aimed at expanding low-carbon, green business opportunities</li> </ul>

### 58 Member Companies

 GS칼텍스	 GS건설	 LG화학	 SK에너지	 S-OIL
 포스코	 E1	 롯데케미칼	 영림목재	 한국수력원자력
 한솔제지(주)	 한영회계법인	 기아자동차	 래티튜드	 몬산토코리아
 법무법인 율촌	 BMW코리아	 삼성물산	 삼성안전환경연구소	 삼성SDI
 삼성엔지니어링	 삼성전기	 삼성전자	 삼정회계법인	 삼천리
 아모레퍼시픽	 아시아나항공	 IBK기업은행	 SK가스	 SK텔레콤
 에코아이	 옵니시스템	 유한킴벌리	 ERM코리아	 GS에너지
 GSE&R	 GSEPS	 GS파워	 K-water	 KT
 코오롱베니트	 한국가스공사	 한국셀석유	 한국에너지공단	 한국에너지기술연구원
 한국거래소	 한국지엠	 한국타이어앤투이드	 한국환경공단	 한국환경산업기술원
 한라시멘트	 한화종합화학	 한화케미칼	 한화큐셀	 한화도탈
 현대그린파워	 현대오일뱅크	 현대제철		

#### • Honorary Chairman :

- ✓ Dong-Soo HUR, Chairman of GS Caltex

#### • Chairperson :

- ✓ Myung-Ja KIM, President of the Korean Federation of Science and Technology Societies, Former Minister of Environment

#### • Vice Chairmen :

- ✓ Myung-Soo HUH, Vice Chairman, GS E&C
- ✓ Jin-Soo PARK, Vice Chairman & CEO, LG Chem
- ✓ Jun KIM, CEO, SK energy
- ✓ Othman Al-Ghamdi, CEO, S-OIL
- ✓ Seong YU, Executive Vice President, POSCO

#### • Board Members :

- ✓ Ja-Yong KOO, Chairman & CEO, E1 Corp
- ✓ Soo-Young HUH, President & CEO, Lotte Chemical Corp
- ✓ Kyong-Ho LEE, President, Younglim Timber
- ✓ Kwan-Sup LEE, President & CEO, KHNP Co. Ltd
- ✓ Sang-Hun LEE, CEO, Hansol Paper Co. Ltd.



- **Government** : Ministry of Environment, Ministry of Trade, Industry & Energy, Ministry of Land , Infrastructure & Transport, Office for Government Policy Coordination, etc.
- **National Assembly** : Climate Change Forum, Environment & Labor Committee, Industry & Trade Committee, Sustainable Development Committee, etc.



**Government /  
National Assembly**



WBCSD, CBCSD, Nippon Keidanren, ADB, GCF, GGI, UN, and 60 BCSDs,

**The industry**

58 major large businesses,  
5 major business associations,  
other industrial associations



**KBCSD**

**International  
Organizations like  
WBCSD and etc**



**Media**

Maeil Business Newspaper,  
Chosun Ilbo,  
Seoul Broadcasting System (SBS),  
Dong-A Ilbo, etc.

**Research Institute,  
Law firm, Consulting**

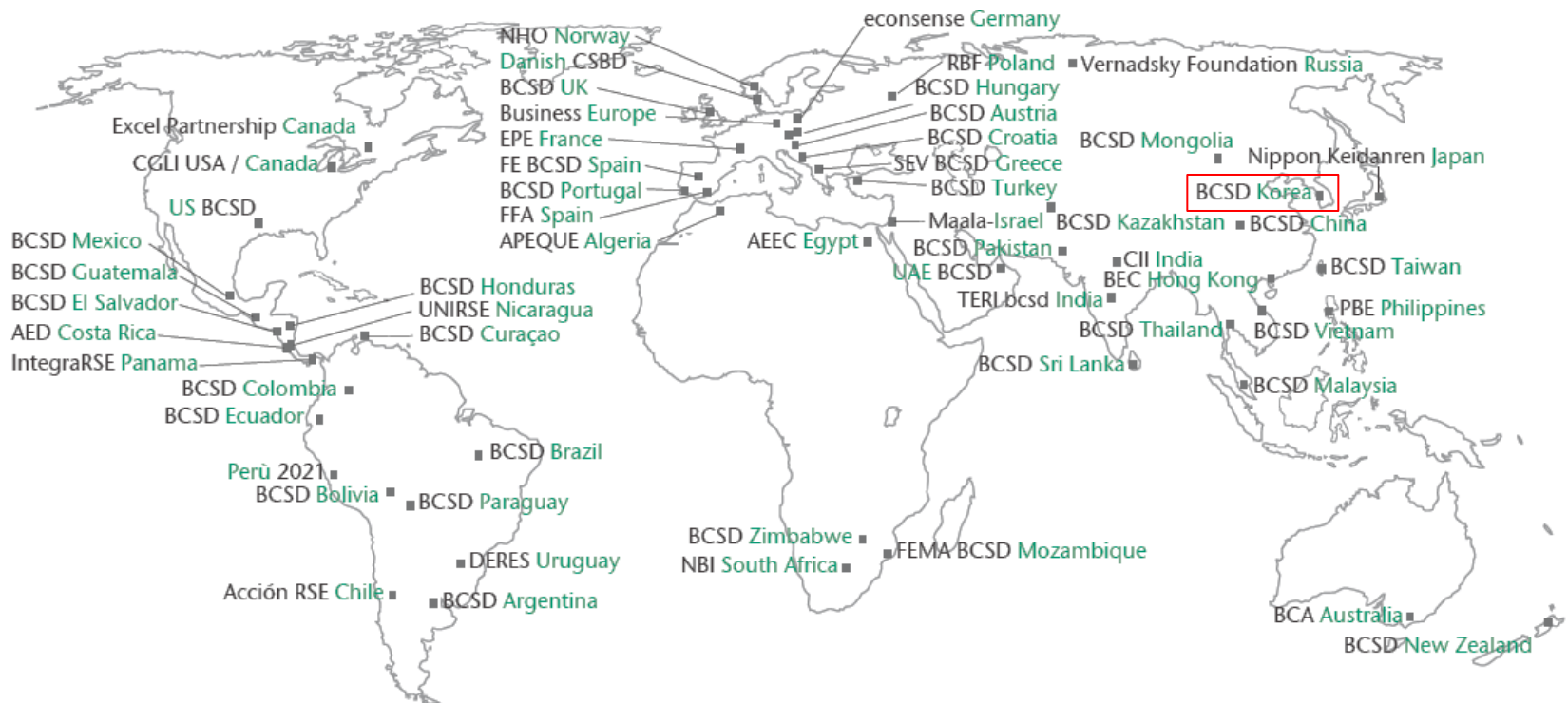
Samjong KPMG LLC, Ernst&Young,  
KOLON BENIT, Attorneys at Law  
Yulchon, Samsung Institute of Safety  
& Environment, etc.



## WBCSD (World Business Council for Sustainable Development)

- Founded in 1991 by a request of UNCED as a global CEO-led organization serving as a leading voice of business in support of sustainable development
- Currently, CEOs of more than 200 global companies around the world are actively engaged in the Council
  - Majority of members are in the upper ranks of 'Fortune Global 500 companies' and 'Global 100 Most Sustainable Companies' (annually announced in the Davos Forum)
- Paul Polman, President of Unilever, serves as the Chairman of WBCSD

## WBCSD Global Network




















# What WBCSD Does



## Business Leadership for Sustainable Development

- WBCSD helps member companies integrate successful sustainability into their core business strategies.
- manage risks, anticipate consumer demand, build positions in growth markets, secure access to needed resources, and strengthen their supply chains, etc.

 Circular Economy	 Business and Human Rights	 Inclusive Business	 Rural Livelihoods Initiative	 Carbon Capture and Storage (CCS)	 Green House Gas Protocol	 LCTPI Low Carbon Freight	 LCTPI Low Carbon Transport Fuels	 Decarbonizing Transport	 Finance
 Resilience	 Access to safe water, sanitation, hygiene (WASH)	 Improve land based waste management to reduce marine debris	 Scale up industrial water reuse & resource recovery	 Water stewardship: increase business participation in reducing shared water risk	 Water, energy, climate change resilience	 Sustainable Lifestyles	 Mainstreaming Life Cycle Assessment for Whole Buildings	 Solutions Lab on the Circular Economy	 Climate Policy
 Biodiversity Measurement and Reporting	 Business Learning Hub on Landscapes	 Land Restoration	 Natural Infrastructure for Business	 Leadership Program	 Natural Capital Protocol	 Reporting Matters	 Risk Management	 Finance for Social Impact	 LCTPI Renewables
 The Reporting Exchange	 Climate Smart Agriculture	 Food loss and waste	 Energy Efficiency in Buildings 2.0	 Sustainable Mobility Project 2.0	 Zero Emission Cities	 Developing Metrics	 Prototyping Innovations	 Inspiring Engagement	
 FRcSH	 The Chemical Sector Project	 Tire Industry Project	 Cement Sustainability Initiative (CSI)	 Materials Marketplace	 Product Portfolio Sustainability Assessment	 Natural Capital Protocol Toolkit	 Social Capital Protocol	 Forests & Forest Products as Carbon Sinks	